



Vetrotech Saint-Gobain International AG is a company of the SAINT-GOBAIN Group. We specialize in the development, production and distribution of sustainable fire-rated safety & high-security glasses for the building and marine sectors. World leader and Pioneers in glazed protective solutions for more than 40 years, for us, there can be no compromise when it comes to people's safety and property protection. We are advocates of making living places more secure.

We are looking to hire a dedicated personality with a natural talent for copywriting to join our Marketing team in Flamatt (CH), as:

Communications Officer – Copywriter (80% – 100%, f/m/d)

Your responsibilities:

- Researching writing, editing, and distributing content in English, including publications, press releases, web content, social media posts, newsletters... that communicate the organization's USPs, activities, products and services.
- Collaborating with management to develop and implement an effective communications strategy based on our target audience.
- Responding to media inquiries. Establishing and maintaining effective relationships with journalists and maintaining a media database.
- Seeking opportunities to enhance the reputation of the brand and coordinating publicity events as required.
- Maintaining records of media coverage and collate analytics and metrics.
- Establishing and further developing glossary in source language (English).

Required Qualifications:

- Bachelor, Master's Degree or significant experience in Communications, Journalism, or related field
- Minimum of 2 - 5 years' relevant experience (first experience in an international working environment would be a plus)
- Native English speaker with exceptional writing and editing skills
- Ability to run campaigns that deliver measurable results and meet objectives.
- Quick and enthusiastic learner, interested in technical building materials
- Responds well under pressure with strict time limit.

The Vetrotech Experience:

- Take part in a dynamic, multicultural team, driven by success and surfing on the trends.
- Work for a company engaged and driven by a meaningful culture
- Learn from the best fire-rated and high-security glazing experts and keep developing your Marketing skills and technical knowledge
- Benefit from our onboarding program, home office policy, comfortable working spaces, free car park, free fitness access and other advantages

Do you want to develop within a passionate, friendly, and demanding team, while benefiting from the strength and durability of a large international group? Then this is the job for you!

Interested? We are looking forward to receive your complete application to HR.Vetrotech@saint-gobain.com, referring to the reference number «VET-2022-01-CH-CommunicationsOfficer».