



INTERNATIONAL WEB PROJECT MANAGER (F/M/D) (80-100%) - based in Flamatt (CH)

As part of the central Marketing Team you are charged with the execution of the digital transformation roadmap through managing our customer facing websites. You are responsible for the content management, day to day operations, and the evolution packages of our global, and any of our 14 country specific websites. Reporting to the Marketing Team Leader, you will be in charge of:

- Coordinating a global, multicountry landscape of websites
- Supporting specific digital marketing & communications campaigns (SEA, SEO, SoMe, Web2Lead, Newsletters, Landing pages, etc.)
- Overall project management and coordination with external agencies and the groups digital specialists
- Supporting the enhancement of customer specific experience per journey type by further localizing content by country-language
- Organizing Drupal back-end trainings for local editors to contribute with key content
- Monitoring, reporting and analyzing KPIs and recommending action plans based on data and trends
- Keeping websites up to date and monitoring ticketing system
- Managing the maintenance, Group's compliance, and new features evolutions by defining SLAs and/or work packages for internal/external service providers

Do you want to develop within a passionate, friendly and demanding team, while benefiting from the strength and durability of a large international group? Then this is the job for you!

APPLY NOW!

Send your CV, Certificates and Cover Letter, referring to the reference number «VET-2021-16-CH-International Web Project Manager» to: hr.vetrotech@saint-gobain.com
More information: Vetrotech.com | [LinkedIn](#)

Pave your way in the Group!

REQUIRED QUALIFICATIONS

- Bachelor's degree in IT or Marketing
- Min. 3 years solid experience in a similar position
- Advanced knowledge in CMS Drupal
- Strong knowledge of SEO and SEA
- Ticketing systems, PowerPoint, Data Analytics (Google Analytics, Data Studio, Console, Tag Manager, Power BI, etc.)
- Basic knowledge of Adobe Creative Suite would be a plus
- English (C1+) + French/German (C1+)
- Analytical-conceptual mind, sense of interpersonal skills, customer centric, conviction, teamwork

THE VETROTECH EXPERIENCE

- *Take part in a dynamic, multicultural team, driven by success and surfing on the trends.*
- *Work for a company engaged and driven by a meaningful culture – “We never compromise when it comes to life safety and property protection.”, sensitive to its environmental footprint, implementing with determination its comprehensive roadmap to reach reach Net0Carbon by 2050.*
- *Learn from the best high-security glazing experts and keep developing your Marketing skills and technical knowledge on our side thanks to the broad range of trainings Saint-Gobain is offering.*
- *Benefit from our onboarding program, home office policy, comfortable working spaces, free car park, free fitness access and other advantages...*
- *Enjoy a personalized follow-up, perfect for advancing, changing jobs or even discovering other brands.*